

OrthogenRx Website Privacy Policy

Effective Date: August 4, 2021

OrthogenRx, Inc. (“OrthogenRx,” “we,” “us” and “our”) respects your privacy and is committed to protecting it through compliance with this Privacy Policy. This Privacy Policy describes how we collect, use, disclose and store information you provide to us through OrthogenRx websites at www.orthogenrx.com, www.genvisc850.com, www.trivisc.com and other OrthogenRx sites where this Privacy Policy is posted (collectively, the “Site”).

This Privacy Policy describes:

- What information we collect when you interact with the Site
- How we use and process the information that we collect
- How we may share information with third parties
- The security of your information

This Privacy Policy applies to information we collect on the Site. It does not apply to information collected by us offline or through any other means or by any third party, including through any application or content that may link to or be accessible from the Site.

PLEASE REVIEW THIS PRIVACY POLICY CAREFULLY. When you submit information to or through the Site, you consent to the collection and processing of your information as described in this Privacy Policy.

1. **Links to Other Sites**

The Site may contain links to third-party websites and services (“Third Party Site”) with which we have no affiliation. A link to any Third Party Site does not mean that we endorse it or the quality or accuracy of information presented on it. If you decide to visit a Third Party Site, you are subject to its privacy policy and practices and not this Privacy Policy. We encourage you to carefully review the legal and privacy notices of all other digital services that you visit.

2. **Effective Date and Changes to Privacy Policy**

The effective date of this Privacy Policy is set forth at the top of this webpage. We may change this Privacy Policy from time to time in our discretion. Changes will be posted to this webpage. We encourage you to return to this webpage frequently so that you are aware of our current privacy practices. Your continued use of the Site after the effective date constitutes your acceptance of the amended Privacy Policy. The amended Privacy Policy supersedes all previous versions.

3. **Information We Collect**

We collect personal information that you provide to us when you use the Site. For example, you may provide personal information via the “Request for Medical Information” form on the Site or when you otherwise contact us or request information through the Site. Personal information may include contact information such as your first name, last name, address, phone number, email address and medical designation. Our website analytics tools may also automatically collect your IP address when you visit the Site.

We may also automatically collect usage data when you use the Site. Usage data is information about an individual’s web or mobile application activity that, by itself, does not identify the individual, such as operating system you are using, the date and time stamp of your visit, domain name, referring URLs, and internet service providers. We may combine this information with information we receive from third parties such as NPI number to help us understand who is visiting our site, how they are using it, and how effective our marketing efforts are. We collect usage data through the use of “cookies” and similar data collection tools. For more information about cookies, see Section 4 of this Privacy Policy.

4. **Cookies and Other Information Collection Tools**

What are cookies? A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store unique identifiers, user preferences and other information.

Why do we use them? We may use cookies for a variety of purposes. Cookies help us improve the Site by providing us with information about which parts of the Site are most popular, enabling us to analyze technical and navigational information about the Site and helping us to detect and prevent fraud. We may also use cookies and other data collection tools (such as web beacons and server logs) to help improve your experience with the Site.

How do I control cookies? Web browsers generally provide settings that allow a user to reject cookies or to alert a user when a cookie is placed on the user’s computer, tablet or mobile device. Most mobile devices also offer settings to reject mobile device identifiers. Although users are not required to accept cookies or mobile device identifiers, blocking or rejecting them may prevent access to some features available through the Site.

5. **How Information is Used**

We may use the information we collect for any of the following purposes:

- to provide the Site to you and improve the Site;
- to operate, improve, and personalize the products and services we offer, and to give each user a more consistent and personalized experience when interacting with us;
- to market our products;

- for customer service, security, to detect fraud or illegal activities, and for archival and backup purposes in connection with the provision of the Site;
- for research and analysis purposes;
- to communicate with users; and
- to enforce our Terms of Service or other applicable policies.

6. **Sharing of Information**

We may share and disclose information as described at the time information is collected or as follows.

With Third Party Service Providers Performing Services on Our Behalf. We share information, including personal information, with our service providers to perform the functions for which we engage them. For example, we may use third parties to host the Site, provide data analysis services, to send out email updates about the Site, provide marketing and advertising services for us and remove repetitive information from our user lists.

With our Subsidiaries and Affiliates. We may share information we collect with our subsidiaries and affiliates for our business purposes.

For Legal Purposes. We also may share information that we collect from users as needed to enforce our rights, protect our property or protect the rights, property or safety of others, or as needed to support external auditing, compliance and corporate governance functions. We will disclose personal information as we deem necessary to respond to a subpoena, regulation, binding order of a data protection agency, legal process, governmental request or other legal or regulatory process. We may also share personal information as required to pursue available remedies or limit damages we may sustain.

Corporate Changes. We may transfer information, including your personal information, in connection with a merger, sale, acquisition or other change of ownership or control by or of us or any affiliated company (in each case whether in whole or in part).

With Your Consent. We may share your information in other ways if you consent to such sharing.

We may disclose aggregated information about users and information that does not identify any individual without restriction.

7. **Security of Your Information**

We employ reasonable security measures designed to protect the security of all information submitted through the Site. However, the security of information transmitted through the Internet

can never be guaranteed. Users of the Site are responsible for maintaining the security of any password, user ID or other form of authentication involved in obtaining access to password protected or secure areas of any of our Site. In order to protect you and your data, we may suspend your use of the Site, without notice, pending an investigation, if any breach of security is suspected. Access to and use of password protected and/or secure areas of the Site, if any, are restricted to authorized users only.

8. Children's Information

We do not knowingly collect or maintain personal information from any person under the age of thirteen. No parts of our Site are directed to or designed to attract anyone under the age of thirteen.

9. Your California Privacy Rights

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Site that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to customerservice@orthogenrx.com or write us at: OrthogenRx 2005 South Easton Road, Suite 207 Doylestown, PA 18901 Attn: Customer Service.

10. Do Not Track

The Site does not support Do Not Track with respect to the Site at this time. Do Not Track (DNT) is a privacy preference that you can set in your web browser to indicate that you do not want certain information about your webpage visits collected across websites when you have not interacted with that service on the page. For all the details, including how to turn on Do Not Track, visit www.donottrack.us.

11. Notices

Please send all questions, comments and notices regarding this Privacy Policy to customerservice@orthogenrx.com or write us at: OrthogenRx 2005 South Easton Road, Suite 207 Doylestown, PA 18901 Attn: Customer Service.